



SWERVE.com DRIVER'S EDUCATION PROGRAMS
for Archbishop Murphy High School SCRIP program
(please see www.amhsscrip.org website for pricing)

NEW DRIVER TRAINING

- 30 hours classroom instruction
- 12 hours behind-the-wheel

This dynamic and comprehensive New Driver Training program helps drivers to be "Collision Free For Life." Our team of educational and driver training experts have worked together to develop the best driver training experience available. Our program teaches both practical driving skills and risk management strategies: identifying hazards, anticipating other driver actions and maintaining vehicle control under many different driving conditions.

REALITY CHECK (*Collision Avoidance & Dealing with Distractions*)

- 4 hours behind-the-wheel

SWERVE has been instrumental in developing and managing a custom driving experience program for Allstate Insurance. Allstate's "Action Against Distraction" Driving Challenge is a media relations program focused on raising awareness of distractions amongst teens. In 2009, SWERVE delivered over 75 events throughout the U.S. in support of Allstate's initiative. This program was derived from our Reality Check, which is unique to SWERVE. This half-day "hands-on" behind-the-wheel driving program teaches advanced car control techniques and gives drivers an appreciation of the skills needed to avoid most collisions. Highly trained instructors teach drivers how to react quickly and successfully deal with emergency situations by practicing drills that could save their lives.

NEW DRIVER TRAINING & REALITY CHECK (*combined purchase*)

SWERVE is so confident that their program works that we 'guarantee' it. * Students who take our complete program (New Driver Training and The Reality Check) are **refunded 100% of their tuition** if they have an at-fault collision within the first year of driving.

* For details visit www.goswerve.com/WFG-terms_conditions2.php

(AMHS does not endorse this, or any SCRIP vendor.)



About SWERVE

Beginning with a single classroom and nine students in 2005, our student count has grown exponentially. We currently hold driver training classes in over 25 schools throughout Western Washington and trained nearly 5,000 new drivers in 2009 alone. We have achieved this growth by developing and continually enhancing a custom designed, research based, teen-centric curriculum. We've added advanced collision avoidance techniques, along with a set of coaching tools to help parents be involved in the new driver training experience. Research published by the National Institutes of Health clearly shows that one of the key indicators for safe teen drivers is parent involvement in the process.

Any instructor we hire has to convince us that he or she is passionate about safe teen driving and is equipped with the right attitude to be credible in the classroom. Instructors come from a variety of backgrounds: teachers, firemen, artists, scientists, and police officers – to name a few. They are all FBI background checked and required to complete our rigorous training program before they ever see a classroom or instruct a student.

Based on a recent survey done by Gilmore Research, an independent research company, and confirmed by the Department of Licensing, SWERVE graduates were 50% less likely to have been in a collision than graduates of other driver training programs. This is a statistic we are very proud of.

Not only do we have expertise training teens, we use the same expertise and training philosophy to provide custom programs and on-going training services for such clients as Comcast, Microsoft, Amazon Fresh, CH2MHILL, Potelco, and the Washington State department of Labor & Industry. As a result of our training, our clients have reported reductions in incidents ranging from 20% - 50%.